

Media Release

FOR IMMEDIATE RELEASE

JOINT CALL TO DEVELOP INNOVATIVE DIGITAL SOLUTIONS FOR MANUFACTURING SECTOR IN CHONGQING, CHINA

Applications for the Sino-Singapore Industrial App Innovation Competition now open; opportunity for Singapore tech companies to access market opportunities in China

SINGAPORE – 9 July 2019: Singapore and Chinese companies can participate in a new competition to create new and innovative solutions for China’s manufacturing sector.

Solutions developed for the inaugural Sino-Singapore Industrial App Innovation Competition (the “Competition”), which could apply to sectors ranging from automotive, electronics, machinery, medical to textile, are expected to increase efficiency, improve the quality of products and reduce costs. Applications for the Competition are now open and will close on 25 July 2019.

This competition is a collaboration between Singapore and Chongqing under the Sino-Singapore Chongqing Connectivity Initiative’s ICT pillar, and is jointly hosted by the Infocomm Media Development Authority (IMDA), the Smart China Expo Organising Committee, and China Centre for Information Industry Development (CCID). In China, it is supported by Feixiang IIOT (a joint venture between Alibaba Cloud, and Chongqing NanAn District). Locally, the supporting partners are SGTech, Action Community for Entrepreneurship (ACE) and Enterprise Singapore who are reaching out to ICT companies to generate awareness of this event.

Mr Howie Lau, Chief Industry Development Officer, IMDA said, “Given the large manufacturing base in China, this Competition provides a good opportunity for local companies to gain access to new markets and improve their digital offerings. We are pleased to co-host this competition, continuing our collaboration with Chongqing and Chinese partners to accelerate digital transformation in both markets.”

Mr Yeo See Kiat, Executive Director of SGTech said, "The competition provides Singapore tech companies with the opportunity to gain insights into the manufacturing environment in Chongqing, putting together solutions to address the needs of the sector. It also brings companies from Singapore and Chongqing together, creating opportunities to collaborate, whether in Chongqing or beyond the shores of China."

Mr Edmas Neo, CEO of ACE said, "We are happy that our companies have the opportunity to participate in the competition and help with the digital transformation of the manufacturing sector in China".

Comprising industry experts, academia, investors and representatives from Feixiang, CCID and IMDA, the judging panel will assess the submissions based on several criteria, such as the composition of the team, quality of the proposals, financial models and market potential. Solutions developed would be based on open standards, be inter-operable and cloud based.

The six finalists stand to win cash awards or Alibaba Cloud vouchers valued between RMB\$10,000 to RMB \$30,000. 30 participants in the semi-finals will also be inducted into the Feixiang Industrial IoT platform partners ecosystem, where they can collaborate with other ecosystem partners to extend their solutions to clients across Chongqing and the rest of China. The Competition finals and awards presentation will be held at the Smart China Expo on 26 August 2019 in Chongqing.

Proposals for the Competition may be submitted via the official website at <http://ch.appmatch.feiplat.com>.

Related Resources

Annex A: Details on Prizes

ISSUED BY THE INFO-COMMUNICATIONS MEDIA DEVELOPMENT AUTHORITY

About Info-communications Media Development Authority (IMDA)

The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation with infocomm media. To do this, IMDA will develop a dynamic digital economy and a cohesive digital society, driven by an exceptional infocomm media (ICM) ecosystem – by developing talent, strengthening business capabilities, and enhancing Singapore's ICM infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment, and enhances Singapore's data protection regime through the Personal Data Protection Commission.

For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook IMDAsg and Twitter @IMDAsg.

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Details of Top Prizes

Ranking	Quantity	Awards
The first prize	1	RMB\$30,000 cash or Alibaba Cloud vouchers, and awarded Feixiang IIOT Plat Gold Partner
The second prize	2	RMB\$20,000 cash or Alibaba Cloud vouchers, and awarded Feixiang IIOT Plat Silver Partner
The third prize	3	RMB\$10,000 cash or Alibaba Cloud vouchers, and awarded Feixiang IIOT Plat Bronze Partner
Bronze of Feixiang	TOP30 in Semi-final	Awarded Feixiang IIOT Plat Bronze Partner
Promotion award	TOP50 in Preliminary	Promotion Award Certificate (electronic version)